

# PAKISTAN MEDICAL ASSOCIATION



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## PRESS RELEASE

### **Pakistan Medical Association (PMA) and EDUCAST feel pleasure to launch their joint project “Post Covid -19 Home Tele Health Support initiative”**

EDUCAST is Pakistan’s leading Digital Health Platform offering home healthcare support to all post Covid people. It has been handling Covid 19 patients since April 2020 from entire Sindh, in contract with Health Department, Govt of Sindh and under the banners of Sindh Chief Minister Tele Health Initiative.

**The aim of this project is to make general public especially post Covid people aware of the possible effects of the new variant. 450 Lady Doctors from 16 countries has been deputed for this Covid 19 home care isolation monitoring project.** These all eDoctors were trained and certified by Stanford University on CDC and WHO guidelines for Covid 19 care givers.

On the current possible outbreak, we feel that massive level awareness and support should be provided to public on how to handle the outbreak of Omicron.

The project is aimed at providing Post Covid Home based Patients health advisory and support. The Project is bringing its 100 plus trained and Covid care certified eDoctors and a captive post Covid patients with in Karachi numbering to over 100,000, to start out-bond calls for creating awareness and making home based care in event of Covid infection or any possible reaction.

This step of PMA is to enable people get their Covid-19 related symptom issues sorted by through helpline, rather they start rushing towards healthcare facilities, creating chaos and chocking up of the current healthcare infrastructure.

In the process a call center is being established with a unique number, which will provide access to licensed eDoctors seeking support regarding any Covid related symptoms. Covid 19 trained and certified care providers will be calling post Covid patients to help them in their health issues and also provide home monitoring and care service at their door step.

This service will be offered to entire Pakistan, but initially we will start with the captive post Covid patient base in Karachi, then spread into Sindh, and later all parts of the country.

This will be first ever post Covid care digital health base home monitoring and care services.

Initially the program shall start with 12 hours of helpline and dialing out with services and advisory, and later converted into a 24/7 operation.

**For guidance and help please contact the following numbers from 09:00am to 09:00pm. Call Center No.021-38225362 and Whatsapp No. for Helpline; 0315-2067762.**

Dr. S.M.Qaisar Sajjad  
Honorary Secretary General  
Pakistan Medical Association (Centre)

